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March Dinner Meeting

Tuesday, March 9, 2010

"Monetizing Music Publishing - Show Me The Money!"

Commerce in music publishing has never been livelier. Buying, selling and borrowing against copyrights remains a vibrant market. During these challenging economic times, lenders are offering publishers and writers creative ways of generating cash flow. Our panel of experts will discuss music catalog valuation and deal structures for sales and securitization purposes, how royalty streams can be pledged, what lenders require to finance publishing deals and the due diligence steps publishers can take to enhance copyright value.

Panelists:

- i **Eli Ball** - Lyric Financial
- i **Keith Bernstein** - CEO and President Royalty Review Council, LLC
- i **Joanna Lucchesi** - Senior VP Entertainment and Media, HSBC Private Bank
- i **Jay Morgenstern** - Morningstar Enterprises (former long-time Executive VP/General Manager of Warner/Chappell Music)
- i **Gary Roth** - Assistant Vice President, Legal & Business Affairs, Performing Rights BMI

Moderator:

- i **Michael Morris** - Valensi Rose, PLC

Tuesday, March 9, 2010

6:15 PM Check-In 6:30 PM Cocktails 7:00 PM Dinner

COURTYARD BY MARRIOTT, 15433 Ventura Blvd, Sherman Oaks, CA 91403 (Near Sepulveda & Ventura Blvd., just west of the 405 freeway) Parking entrance on Orion Avenue
Free parking with validation. Map and directions: <http://tinyurl.com/5b84vs>

Entree: Chicken Marsala, Oriental Beef Stir-fry or Vegetarian Pasta
Appetizer: California Mixed Green Salad and Chef's Choice for dessert.

PLEASE NOTE NEW PRICES

CCC Members **\$40** per person / Non-members **\$50** per person

RESERVE YOUR SEAT NOW – March 5, 2010

Please help us make this an enjoyable experience for everyone by using the reservation system. A failure to reserve by the deadline may result in not receiving your preferred choice of dinner entree.

Register online with your credit card at www.theccc.org

Dinner is payable at the door by cash or check only. No credit cards.

Attention Attorneys: This activity has been approved for Minimum Continuing Legal Education Credit by the State Bar of California in the amount of one (1) hour. The CCC certifies that this activity conforms to the standards for approved education activities prescribed by the rules and regulations of the State Bar of California governing minimum continuing legal education. Attorneys who wish to register for MCLE Credit must include their state bar number with their reservation. Please remember to sign the sign-in sheet and obtain a certificate when you arrive at the meeting.