



# YOUTUBE MONETIZATION

## How Rights Owners can Use, Manage and Profit

Tuesday, January 10, 2017 | 6:15 PM Check-In • 6:30 PM Cocktails • 7:00 PM Dinner

### SPORTSMEN'S LODGE EVENTS CENTER

12833 Ventura Blvd, Studio City, CA 91604 (Coldwater Canyon & Ventura Blvd)

The panel will cover how to use YouTube, effectively manage your content and potential or actual infringement of your content, as well as how to participate in and collect YouTube revenue. This panel will give an inside look as to YouTube content management system and is a must attend for anyone exploiting their music on YouTube!

#### Moderators:

**Erin M. Jacobson, Esq.**, The Music Industry Lawyer

#### Panelists:

**Rene Merideth**, COO & Co-Founder of Exploration.io

**Mark Kovinsky, Esq.**, AV Rated Entertainment/IP Transaction Attorney

**David Abdo**, SVP Global Business Operations, Disney Music Group

**Advance RSVP (via voicemail or paypal by noon, Monday 1/9):**  
**CCC Members \$50 per person | Non-members \$65 per person**

**Walk-Up Dinner (pay at the door, no prior RSVP):**  
**CCC Members \$55 per person | Non-members \$70 per person**

**Students: \$50 per person - must show College ID at the door**

#### Dinner Includes:

**Appetizer:** Classic Caesar Salad

#### **Your Choice of Entree:**

-Oven Roasted Turkey Breast, rich gravy, house stuffing, yukon mashed potatoes, cranberry-orange relish

-Roasted Salmon with pomegranate glaze, wilted spinach

-Vegan Tofu Stack - roasted asparagus, carrots, portabella mushroom, sweet tamari reduction

**Dessert:** White Chocolate Mousse Tower with fresh berries and raspberry coulis

**RESERVE YOUR SEAT NOW: Register online with your credit card at [www.theccc.org](http://www.theccc.org)**

---

Attention Attorneys: This activity has been approved for Minimum Continuing Legal Education Credit by the State Bar of California in the amount of one (1) hour. The CCC certifies that this activity conforms to the standards for approved education activities prescribed by the rules and regulations of the State Bar of California governing minimum continuing legal education. Attorneys who wish to register for MCLE Credit must include their state bar number with their reservation. Please remember to sign the sign-in sheet and obtain a certificate when you arrive at the meeting.